

Photo Coverage & Service Disclaimer

This disclaimer outlines what is and is not included with Motz Media LLC photography packages. It is intended to provide clear expectations regarding coverage, scheduling, photography, video, editing, delivery, and client responsibilities.

WHAT YOUR PACKAGE INCLUDES

Depending on the package selected, coverage may include:

- Professional action photography of contracted horse(s) and rider(s)
- Coverage in the show ring
- Schooling and warm-up photography when scheduling permits
- Candid and documentary-style photographs
- Horse-and-rider interactions
- Behind-the-scenes moments
- Friends and family candids when time permits
- Short-form video clips when video is included in the selected package
- Professionally selected and edited digital images
- Online gallery delivery
- Daily gallery updates when reasonably possible
- Priority coverage for private clients over non-priority/social-media coverage
- 20% off eligible portrait sessions for qualifying private WEF clients

WHAT IS NOT GUARANTEED

Motz Media LLC does not guarantee:

- Photography or video of every class or round
- Photography or video of every horse in every class
- Coverage of every schooling or warm-up session
- Coverage of every candid moment requested by the Client
- Coverage of a specific class at a specific time
- A specific number of photographs
- A specific number of video clips
- A specific number of images per horse
- A specific photograph, pose, expression, jump, or moment
- A particular background, lighting condition, or photographic result
- Delivery of every photograph captured
- That every requested photograph or video clip will be technically usable

Coverage is dependent on the show schedule, ring conflicts, access, weather, lighting, safety, horse and rider schedules, and other conditions at the show.

ONE PHOTOGRAPHER

Unless otherwise agreed in writing, contracted coverage is provided by one photographer. The Photographer cannot be in multiple rings or locations simultaneously. When two contracted horses or riders are competing at the same time, the Photographer will use reasonable judgment to determine which coverage can be provided. Priority will generally be given to the contracted primary rider and their contracted horses.

PRIVATE CLIENT COVERAGE

Private client coverage is designed to prioritize ****one rider**** and their contracted horse(s).

The package does not automatically include the Client's trainer, spouse, assistant, working student, or other riders. Additional riders must be added to the booking and are subject to the applicable additional-rider fee. Adding a horse does not automatically add another rider.

SOCIAL MEDIA CLIENT COVERAGE

Social media coverage is barn-based coverage and is priced per horse.

Social media coverage is intended to create content for the barn's social media presence rather than provide individual priority coverage for a particular rider. The Photographer may photograph different riders, horses, trainers, and behind-the-scenes moments as scheduling permits. Social media clients should not expect the same individual priority coverage provided under a private-client package.

SCHOOLING, TRAINING & WARM-UP

Schooling, training, and warm-up photography may be captured when time and scheduling permit. These areas are considered secondary to contracted show-ring coverage for private clients. The Photographer will make reasonable efforts to capture schooling and warm-up moments but cannot guarantee coverage of these sessions.

CANDIDS & BEHIND-THE-SCENES COVERAGE

Candid photography is encouraged and may include:

- Horse-and-rider interactions
- Grooming
- Tack-up
- Barn activities
- Friends and family
- Trainer interactions
- Walks around the showgrounds
- Celebrations
- Other natural moments

Candid coverage is subject to time, access, scheduling, and availability. Clients are encouraged to communicate important moments they would like photographed. However, the Photographer cannot guarantee coverage of specific candid moments.

VIDEO

Video is available only when included in the Client's selected package. Video coverage consists primarily of short-form clips intended for social media and personal use. Video is not guaranteed for every class or horse. Video may be captured using available equipment and positioning and may vary in length and quantity depending on show conditions.

Unless specifically agreed upon in writing, packages do not include:

- Full-length competition videos
- Professionally produced highlight films
- Cinematic recap films
- Edited reels (Available for additional fee)
- Music-synchronized videos
- Custom video edits

CLASS COVERAGE

A contracted class does not guarantee that every portion of the class will be captured.

The Photographer may need to choose between still photography and video, depending on the package selected, equipment, positioning, and circumstances. If multiple contracted riders or horses are competing simultaneously, coverage may be limited. The Photographer will make reasonable efforts to prioritize the Client's contracted coverage.

CLIENT RESPONSIBILITY

The Client is responsible for:

- Providing accurate horse and rider information
- Communicating schedule changes
- Providing reasonable notice of special requests
- Ensuring that horses and riders are safely managed
- Following all WEF and Showgrounds rules
- Downloading and backing up delivered files
- Paying all applicable fees by the stated deadlines

Motz Media LLC's goal is to provide each Client with a comprehensive collection of the best photographic and video moments from their WEF experience.

Horse shows are dynamic environments, and no photographer can guarantee every moment will be captured. By booking coverage, the Client acknowledges that the service is based on ****best-effort** professional coverage within the contracted scope**, rather than a guarantee of specific photographs, classes, rounds, or moments.

CLIENT SCHEDULE & COMMUNICATION REQUIREMENTS

Because horse show schedules frequently change throughout the day, **the Client is responsible for providing timely and accurate schedule updates to Motz Media.** The Photographer relies on this information to plan coverage and determine where and when to be positioned.

For each show day, Clients are expected to provide:

- The **approximate show time** for each contracted horse
- The approximate time they plan to **get on and begin schooling/warm-up**
- The ring or location, when known
- A text update when they **get on to school**
- An immediate text if their class time, ring, or schedule **changes**
- Notification if a horse is scratched, added to a class, or otherwise has a schedule change

DAY-OF COMMUNICATION

Clients are expected to provide a schedule update before their first scheduled ride each day and continue communicating throughout the day as their schedule changes.

Simple text updates are encouraged, such as:

"Horse A is showing around 2:30 PM and we plan to get on at 2:15 PM."

and:

"Getting on now."

If the schedule changes, please notify the Photographer **as soon as possible**.

All schedule updates should be sent by text to: 513-582-9543.

Clients should not rely solely on posted show schedules, live-scoring systems, or show-management apps to communicate their schedule to the Photographer. Show schedules are estimates and may change throughout the day.

MISSED COMMUNICATION

The Photographer will make reasonable efforts to stay informed of the show schedule; however, **the Client's failure to provide timely or accurate schedule updates may result in missed coverage and does not constitute a failure by the Photographer to provide the contracted services.**

If a Client gets on significantly earlier or later than the previously provided time, changes rings, adds or scratches a class, or otherwise changes their schedule without notifying the Photographer, coverage of that ride, class, or schooling session **cannot be guaranteed**.

Ultimately, the Client is responsible for communicating their schedule and any changes to the Photographer.

SCHEDULE CHANGES

The Client is responsible for providing accurate and timely schedule information.

Schedules frequently change. Clients should notify the Photographer when:

- A class moves significantly earlier or later
- A horse is scratched
- A horse is added to a class
- A rider changes

- A horse changes rings
- The Client's schedule changes
- A special moment or activity is planned

The Photographer is not responsible for missed coverage resulting from schedule changes that were not communicated in a timely manner.

IMAGE DELIVERY

Images will be professionally selected and edited by Motz Media LLC. The Photographer does not deliver every image captured. Unedited, RAW, duplicate, technically flawed, or rejected images will not be delivered. The number of final images will vary based on the Client's schedule, number of classes, horse performance, weather, ring access, and other conditions. No minimum number of images is guaranteed unless specifically stated in the Client's package.

EDITING

Editing includes the Photographer's standard professional color correction, exposure adjustments, cropping, sharpening, and other artistic adjustments deemed appropriate.

Standard editing does not include extensive Photoshop manipulation, removal of people or objects, changing backgrounds, altering horse conformation, changing tack or clothing, or other significant digital manipulation.

Extensive retouching may be available for an additional fee.

GALLERY DELIVERY

Client galleries will generally be delivered through an online gallery. Daily uploads may occur during the show when reasonably possible. Delivery timing may vary depending on the number of clients being covered, show schedule, internet availability, technical issues, and other circumstances. Clients are responsible for downloading and backing up their files.

WHAT THE CLIENT DOES NOT RECEIVE

Unless specifically agreed upon in writing, Motz Media LLC does not provide:

- RAW files
- Unedited images
- All photographs captured
- Guaranteed coverage of every class
- Guaranteed coverage of every warm-up
- Full-length competition videos
- Unedited video files
- Custom video editing
- Guaranteed same-day delivery
- Guaranteed image quantities
- Guaranteed specific photographs

- Guaranteed coverage when multiple rings conflict
- Commercial licensing for third parties
- Automatic transfer of copyright

SAFETY

The Photographer will not knowingly place themselves, the Client, horses, riders, or others in an unsafe situation in order to obtain a photograph or video. The Photographer may discontinue coverage or move to another location if conditions become unsafe. The Photographer is not responsible for missed coverage resulting from safety restrictions.